



JEFF APODACACA WILL PROTECT WILD HORSES AND CREATE JOBS

The Problem

New Mexico is the dumping ground of unwanted horses from across the nation due to our border with Mexico. These horses rejected at the border when dumped, threaten our livestock industry and our pristine Heritage Wild Horses.

The Solution

Tourism is New Mexico's number one private sector employer providing over 84,000 jobs for New Mexicans—and the industry is growing. Jeff will:

- Stop horse slaughter traffic through New Mexico as other states have done.
- Work with Native American Reservations and Horse Sanctuaries to create eco-tourism programs for our Wild Heritage Horses and feasible on range management using smart, humane contraception.
- Invest in local programs like Wild Horse Frontier Days that promote wild horse smart contraception as participatory eco-tourism. Guests will be able to learn about wild horses and their DNA, their family structure, and their heritage. Stay at a “wild west” ranch, learn or practice riding, wild horse photography, and participate in boys and girls ranches for scouts and much more.